

IUAES2018 World Congress in Florianopolis “World (of) Encounters”. Federal University of Santa Catarina, Florianopolis, Brazil. July 16-20, 2018.

The WCAA Global Cultural Policies Task Force invited the IUAES Commission on Anthropology in Policy and Practice to co-sponsor an Open Panel at the 18th World Congress in Florianopolis, Brazil, entitled “**Reaching for Decision-Makers in the Sphere of Cultural Policies**” (OP 204).

The panel conveners were **Vesna Vučinić Nešković**, the Chair of WCAA GCP TF (University of Belgrade, Serbia), and **Soumendra Patnaik**, the Chair of IUAES Commission on Anthropology in Policy and Development (Utkal University, India).

The panel highlighted that anthropologists need to engage with the world more effectively and offer their knowledge more forcefully. This panel dealt with a simple question: How can a global organization such as the World Anthropological Union (WAU) assist in promoting the findings of anthropology, and incorporating them into national and global policies? On this occasion, we considered the channels of communication through which political decision-makers could be reached directly or indirectly. This panel aimed to discuss novel, creative possibilities of promoting anthropology in domains of university and non-university education, science communication, digital media and scholarship, interdisciplinary collaboration, and realpolitik. We wanted this panel to produce a list of tasks or potentially a project that WAU could embark upon. The panel invited participants who have had firsthand experience in establishing the named channels of communication, and who could present case studies of failed and successful projects.

The panel featured five papers, namely:

- *Civilization and History: The Case of Canada's National Museum* by Lorne Holyoak, Canada (WCAA Secretary)
- *Articulating Culture, Aesthetics and Politics: Implications for a Cultural Policy in Odisha, India* by Soumendra Patnaik, India (Chair of IUAES Commission on Anthropology in Policy and Development)
- *Thinking the Argentine Specificities in a World Space* by Lia Ferrero, Argentina (President of Argentine Association of Anthropology)
- *Reaching Out to the Public and Reaching in to the Policy Agency* by Junji Koizumi, Japan (IUAES Secretary-General)
- *What AAA's Advocacy Experiences Suggest for the World Anthropological Union* by Edward Liebow, United States (Director of American Anthropological Association)

More information about the panel may be found at: http://www.inscricoes.iaes2018.org/trabalho/view?ID_TRABALHO=1117

In addition, Vesna Vučinić Nešković participated in discussions of the IUAES Commission on Anthropology and Education, organized by **Emma Ford** (RAI, UK) and delivered a paper promoting innovative secondary education models for anthropology within Open Panel “**Anthropology in the Classroom: How is it Taught?**” (OP 013). https://www.inscricoes.iaes2018.org/trabalho/view?ID_TRABALHO=398

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